



February 2019

Digital Storytellers Project

Questions and Answers

1. How much **Time** does this project require?

The required amount of time can be broken down into different parts of which some tasks may be shared/distributed. They calculate as a total of approximately 4 days and consists of the following:

- 1 day of e-learning including reading and all assignment (depending on your learning curve)
- 1 day of filming (depends on the location and complexity of your project)
- 1 day of preparations for the editing/ selection of filmed materials
- 1 day of translations of interviews/ feedback loops to different versions

2. What are the **Scope and Impact** of the Digital Storytellers Project?

The Digital Storytellers Project enables researchers to communicate their specific approaches and their contributions to the SDGs through visual media. Thematic focus of all videos shall evolve around the following question: “In which way does the r4d programme contribute to the achievement of the 2030 agenda for sustainable development and its 17 sustainable development goals (SDGs)?”

Through support and in collaboration with Paititi Lab, it will be the goal to create a collection of video clips – the so-called “Brick System” enabling the r4d programme to remix and combine different issues around the SDG’s into tailor-made, thematically video compilations.

The produced video clips will be disseminated in a knowledge platform hosted by the r4d programme and other channels chosen by the r4d programme. The participating researchers, called “Digital Storytellers” shall also be entitled to circulate and show case their visual “SDG-stories” on relevant channels. Finally, it will be possible to measure traffic and amount of visits on these web sites as a way to document your public reach.

3. What if my **time resources suddenly change**? Can I **collaborate** with others

(communications team, filmmaker friends, other team members?)

Yes. You are welcome to collaborate with other people in your team or with your communications department. The main issue is to define a responsible person with whom we will be able to communicate directly and for the whole duration of the project. This person will be called the “Digital Storyteller” and is required to go through the e-learnings. This may also be a younger researcher interested in visual media. If you choose to collaborate with filmmakers/media people from your community, it will be important to retain that they may conduct the filming but not the actual editing of the materials. For our purpose, editing will be centralized to assure the consistency of all produced video clips.

4. Our project **already has a film or visual materials**. Can we still participate?

Yes. You are welcome and highly encouraged to participate with existing materials. Please be aware that you will need to hold the rights of this video materials. If its quality is good enough will be decided on a case-to-case basis. Such decision is not only related to the format of the material (ideally High Definition) but also depends on its content. Working only with still photos is not an option. However, we are happy to advise you how to produce additional materials.

5. What about **Equipment**? Will I able to film with my **smartphone**?

If your smartphone has a good camera and sufficient memory/storage, this may be an option. Please send us your technical data when sending your Letter of Intent.

For further questions, please do not hesitate to get in touch with Sonja Schenkel / digitalstoryteller@paititi-lab.org